



LIFE IN TUNE

WITH  
*Freddie Ravel*

RAISING HUMAN  
POTENTIAL  
THROUGH MUSIC



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# OVERVIEW

Freddie Ravel, Grammy-nominated performer, communication expert and business visionary engages and reveals the Four Foundations of music—**Melody, Harmony, Rhythm** and **SCORE**—to inspire and transform audiences around the world. In this dynamic multimedia "keynote concert" where speaking meets masterful piano performances backed by a full orchestra and legendary music icons, Ravel helps your audience unravel obstacles, enhance listening skills and increase productivity to bring breakthrough success "IN TUNE" with rich takeaways that will last a lifetime.

## EXPERTISE & TOPICS

- Leadership
- Business Growth & Strategy
- Diversity and Inclusion
- Experiential Entertainment
- Managing Change & Disruption
- Sales
- Motivation
- Communication & Listening Skills
- Creativity and Innovation
- Personal Growth and Achievement
- Peak Performance

## AUDIENCE & INDUSTRY

- Associations
- Colleges and Universities
- Corporations
- Sales Professionals
- Marketing & Advertising
- Financial Services
- Healthcare & Wellness
- International
- Media
- Social Impact
- Tech



# 2020 PROGRAMS



LIFE IN TUNE

WITH  
*Jazzie Ravel*

## 1. THE RHYTHM OF SUCCESS

The Rhythm of Success is a one-of-a-kind program designed to challenge and inspire organizations to discover their untapped potential through the power of Active Listening. The format is fast-paced, entertaining, and as the secrets of the world's undisputed international language of music are revealed, full of surprises. In this multimedia, interactive "Keynote Concert" experience, your audience will learn to:

- Enhance interpersonal and professional leadership skills
- Amplify engagement
- Clarify and SCORE desired goals and outcomes

No matter what kind of organization—from small companies to large corporations—employees at all levels will tune up to a better future by becoming more collaborative, productive and ultimately, more profitable. This presentation is sure to open or close your meeting on a dynamic high note.

## 2. THE MUSIC OF LEADERSHIP

This presentation takes your audience on a deep dive into the role of "melody" within music and its' power as the central message to bring life to your products and services. When leaders "sing" a better future, inspiration resonates across the entire company's culture. The Music of Leadership will reveal:

- How the strategic use of passion and purpose provide the competitive edge to win.
- Why a leader's ultimate super-power is to step out of their own head and get into their client's shoes.
- Why one's personal purpose never gets heard unless it ultimately serves others.

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## 3. RESOLVING DISRUPTION

With Disruption ever-present and increasing at lightning speed, it's easy for organizations to get out of tune and out of sync. This interactive experience takes your audience into what disruption actually sounds like and then, through revealing tangible techniques to overcome adversity, transforms dissonance to resolution. The stunning new composition that is co-created with the audience reveals their own wisdom and capability to discover surprising solutions towards achieving their highest potential. Your teams and organization will learn:

- What Disruption sounds like and more importantly, how to resolve it.
- How to get from out of tune to in tune.
- The only way to manage change is to create change.

# 2020 PROGRAMS

CONTINUED



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## 4. TEAMWORK: THE POWER OF HUMAN HARMONICS

Have you ever heard a great-sounding band or orchestra where everyone is a soloist? It simply doesn't exist. For over a decade, the Gallup polls reveal that four out of five employees are disengaged in their work, costing the U.S. economy over \$500 billion annually in lost revenue. Freddie shares his personal stories of how minorities and women have opened doors to his ongoing success: from directing the iconic band that bridged black and white America, Earth, Wind and Fire, writing with Dr. Martin Luther King's daughter, Yolanda King, alongside Muhammad Ali, Robert Kennedy Jr. and Maya Angelou, playing the GRAMMY's with Prince, recording with Madonna and packing stadiums with Afro-Latin-Blues-Rock legend Carlos Santana. Driving home the message that when we LISTEN UP and embrace Diversity and Inclusion, our team of collective Melodies, Harmonies and Rhythms achieve the ultimate SCORE—a state where organizations gain the distinct advantage needed in today's hypercompetitive marketplace. Your organization will discover:

- Music's 3 KEYS to unlocking your potential.
- How to immediately strengthen diversity and inclusion across your culture.
- Unparalleled insight into the power of the PAUSE within music and daily life.

## 5. THE "KEYNOTE MAESTRO" - YOUR MASTER OF CEREMONIES



Want to keep your meeting moving or add an extra spark to make your event unforgettable? Freddie Ravel as your emcee is the answer. He combines your business themes and customized music to rev up the energy of general sessions throughout the day, your multi-day meeting or your awards ceremony. Freddie strongly believes in advance planning to ensure your event's success. As your Emcee, he'll work with you prior to your event to reveal, punctuate and energize your audience through short bursts of music and entertainment for that perfect segue to your next speaker or award presenter. Count on a world-class approach to:

- Transform the mundane to the magnificent.
- Collaboration with your team to reveal and energize your audience.
- Provide the perfect segues to your next presenters.

In constant demand as a keynote presenter, performer and emcee, Freddie's high energy and powerful stage presence guarantees a lively and highly successful event as he ties your program into a perfect bow that further empowers, uplifts and inspires your audience. He is your assurance that the mundane transforms to magnificent and why so many clients invite him back year after year!

# SPEAKER BIO

FREDDIE RAVEL, GRAMMY-NOMINATED PERFORMER,  
COMMUNICATION EXPERT AND BUSINESS VISIONARY

With an unparalleled career that has consistently transcended the boundaries of music, culture and thought leadership, Freddie Ravel toured with Brazilian master Sergio Mendes, directed the legendary band that bridged black and white America - Earth, Wind and Fire, performed on the silver screen with the Queen of Pop - Madonna, rocked stadiums with Afro-Latin-Blues-Rock icon Carlos Santana, performed the Grammys with Prince, cut tracks with Kanye and led the teams behind J. Lo, Jimmy Kimmel and Lady GaGa to become the "Expert's Expert" on multi-generational integration.

As an author, Freddie's published works with Deepak Chopra on how music and thought cannot exist without silence illuminated that the "pause between the notes" is essential for effective communication. Highlighting the power of listening - whether to clients, colleagues or the signals that nature sends us - would lead to an invitation from the family of Dr. Martin Luther King, Jr. to be a featured author alongside Maya Angelou, Stevie Wonder, Muhammad Ali and Robert Kennedy Jr. in the book, *Open My Eyes, Open My Soul*.

Freddie would later be dubbed the "Keynote Maestro" by the City of Los Angeles for his groundbreaking Life In Tune™ system to "renew the national and international economy." In constant demand to bring audiences in tune around the world, his clients include IBM, Toyota, NASA, Apple, Blue Cross Health, Google and Prudential Financial Services who call his "ideal balance of Entertainment and Content" essential for businesses and entrepreneurs to transform from dissonance to harmony.



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